

PABLO DIAZ

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SUMMARY

As an experienced Front End developer and UI/UX Designer with over 7 years of experience in UI/UX design and development, I bring a proven track record of creating visually appealing and user-friendly interfaces. My expertise in JavaScript, CSS, and HTML allows me to craft seamless and interactive web experiences. My collaborative approach to teamwork enables me to thrive in dynamic environments.

WORK EXPERIENCE

UI DEVELOPER - PNI DIGITAL MEDIA 2017 - 2023

- Developed the UI of Staples' Print services website, marketing emails and various internal services.
- Adapted quickly to different project requirements and coding styles
- Utilized Sass, HTML and Javascript to create fully responsive and interactive user experiences.
- Implemented and maintained a headless CMS system using React, Next JS and Bloomreach CMS.

UI DESIGNER & DEVELOPER - AGENCY MEDIA 2017

- Worked closely with the agency's team to code and design innovative online experiences for various clients.
- Created deliverables like mockups and high polished web designs using Photoshop and Sketch.
- Created and maintained an arrange of sites using CSS, Wordpress and React.

UI DESIGNER & DEVELOPER - KABUNI 2014 - 2017

- Developed and implemented UI/UX designs for a React-based web application, ensuring a seamless and visually appealing user experience.
- Responsible for the co-management and mentoring of an overseas Front End team.
- Acted as a liaison between the development team and the design team, coordinating, planning and assessing all customer-facing views.

SKILLS

PROGRAMMING LANGUAGES

CSS, HTML, Javascript, Sass

LIBRARIES & FRAMEWORKS

React, Next js, Gatsby, jQuery

TOOLS & PLATFORMS

Git, GitHub, Bloomreach CMS, Wordpress

EDUCATION

RED ACADEMY

UI/UX Design, User Reasearch, Prototyping

CODECORE BOOTCAMP

JS, Ruby on Rails, Agile Methodologies.

STEER

UI/UX Design, CSS, HTML

INTERESTS

Board Games, Gof and Vinyl Collecting